YES! I want to KEEP BATON ROUGE BEAUTIFUL

BUSINESS OR INDIVIDUAL DONATION
Platinum Donor ........................................ $500 & above
Golden Donor ......................................... $200
Silver Donor .......................................... $100

INDIVIDUAL DONATION
Patron .................................................. $50
Sustaining ............................................ $35
Basic Dues ........................................... $25

MISSION STATEMENT
Our mission is to KEEP BATON ROUGE BEAUTIFUL through education and community involvement.

KEEP Baton Rouge Beautiful

For further information contact:
Keep Baton Rouge Beautiful, Inc.
P. O. Box 80006, Baton Rouge, LA 70898
Phone: 225 381 0860
Email: KeepBRBeautiful@hotmail.com

SUPPORT LOCAL EFFORTS

Working in Partnership with:

Keep Baton Rouge Beautiful

Gifts and Contributions are tax deductible
WHO WE ARE

- KEEP BATON ROUGE BEAUTIFUL, Inc. (KBRB) was founded in 1982.
- A charter member of KEEP AMERICA BEAUTIFUL, Inc. (KAB)
- In 1986 KBRB became a non-profit organization.
- Our mission is to KEEP BATON ROUGE BEAUTIFUL through education and community involvement.
- The goals of KBRB are to:
  - Promote public interest in general improvement of the Greater Baton Rouge Community.
  - Coordinate programs for litter control on a sustained basis.
  - Promote, coordinate and support programs that enhance the beauty and quality of life in Baton Rouge.

WHAT WE DO

COMMUNITY OUTREACH
- Participant in Baton Rouge Earth Day
- Participant in the Can Do Conference
- Community Day in North Baton Rouge

ANNUAL LITTER CLEANUPS
- Great American Cleanup
- Louisiana’s Beach and Inland Waterway Cleanup
- Graffiti Removal Projects

ANNUAL EVENTS
- Clean Business of the Year Award Program
- Litter Index Survey

EDUCATION
- Teacher Training Workshops
- Poster Contest for Elementary Students
- Middle School Anti-Litter Computer Game

KBRB HIGHLIGHTS

Member of the KEEP AMERICA BEAUTIFUL, Inc. National Program
- Training for Board Members through the KEEP AMERICA BEAUTIFUL, Inc. National Office

Member of the Mayor’s Litter Task Force

Awarded Funding:
- Recipient of funding from Baton Rouge Area Foundation
- Recipient of funding from DEQ Litter Abatement Grant Program

Annual Events:
- Great American Cleanup & Student Poster Contest
- Clean Business of the Year Award Program
- Beach Sweep Cleanup

DID YOU KNOW?

- Litter is the first sign of decay in your neighborhood or business community
- Litter decreases property value
- Litter attracts additional litter
- Litter takes away resources
- Litter is a deterrent to tourism
- East Baton Rouge Parish spends $500,000 of your tax dollars to pick up litter annually

YES! The fact is that it takes a long time for litter to go away:

- Glass bottle ..................... 1 million years
- Plastic beverage bottle .......... 450 years
- Disposable diapers .............. 450 years
- Aluminum can ................... 80–200 years
- Foamed plastic cup ............... 50 years